

Betsy McCall goes to the Seashore

The beach is my favorite place. There's SO much to do there. I pick up shells and starfish and round, flat sea urchins that look like cookies and are called sand dollars. And when I'm tired and just feel like resting, I make sand cakes with my pail and shovel. Or a sand castle. Or I just dig and dig and DIG, while the sand gets cooler and wetter, the deeper I go. Best of all, I love the water. Oooh, how COLD it is when I first run in! And I think about how far out the ocean reaches, and I wonder if other children, at the other end, are doing all the things I'm doing.



Betsy's clam-digger pants and cardigan are of cotton knit



It's off with her wet swimsuit and on with this outfit

COPYRIGHT © 1962 BY MCCALL CORPORATION
PHOTOGRAPH BY HORN/GRINER
BETSY'S COTTON AND COTTON-KNIT SPORTSWEAR,
BY CARTER'S, COMES IN SIZES 3 TO 6X. FOR INFORMATION
ABOUT WHERE THESE FASHIONS MAY BE SEEN,
WRITE TO MCCALL'S FASHION DEPARTMENT,
230 PARK AVENUE, NEW YORK 17, N.Y.