

Mother, Daddy, Betsy and Nosy McCall

This is a design for Betsy McCall. Betsy is five, going on six, and she lives in a little white house with a porch and a yard to play in. Her mother and daddy and Nosy, her puppy, live in the white house too. Nosy is six months old. Betsy and Nosy and Betsy's friends play together all the time. And every month from now on they'll come to play with you too.

## Introducing BetsyMcCall



Betsy's sun dress that she wears with her little bolero and her round straw hat when she goes to Sunday school



Betsy loves her dress that is yellow like a teensy baby chick



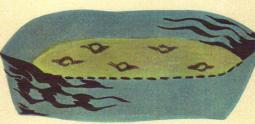
Betsy in her new slip with the lace



Betsy likes to wear this dress when she helps Mother sweep the porch Order triple 1951, By McCall Corp.



When Betsy goes to a party, she wears her very best dress



This is the bed Nosy sleeps in This is Nosy, Betsy's puppy



NEXT MONTH BETSY GOES TO THE BEACH