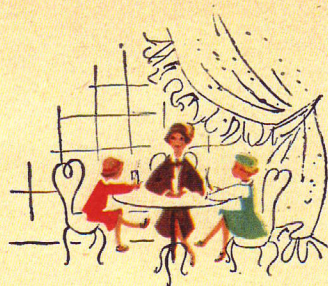


Betsy McCall goes shopping

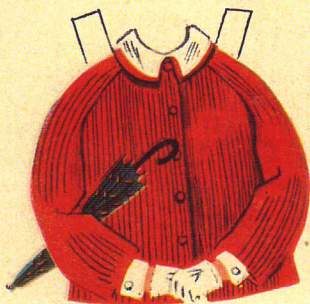
NEXT MONTH BETSY McCALL GOES TO SCHOOL



BETSY McCALL and her mother went downtown to go shopping and get Betsy some new clothes. Betsy's cousin, Barbara McCall, went too. When they were leaving, Barbara's mother said to her, "If you see anything you want very, very much and Betsy's mother likes it too, you may have it!" They all had a perfectly lovely time and saw lots and lots of pretty clothes and Barbara saw a suit that she thought was the prettiest of all and Betsy's mother liked it too, so they bought it. After they finished shopping, everybody had ice-cream sodas. They tasted simply delicious!



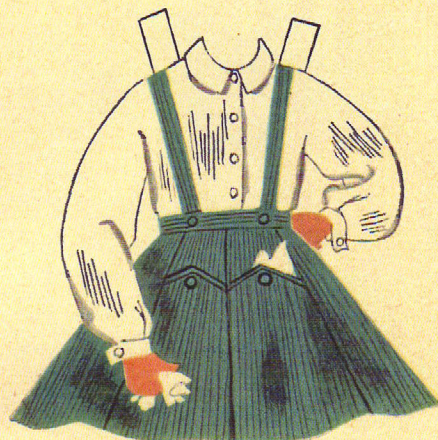
Betsy's new weskit to wear with her matching corduroy skirt



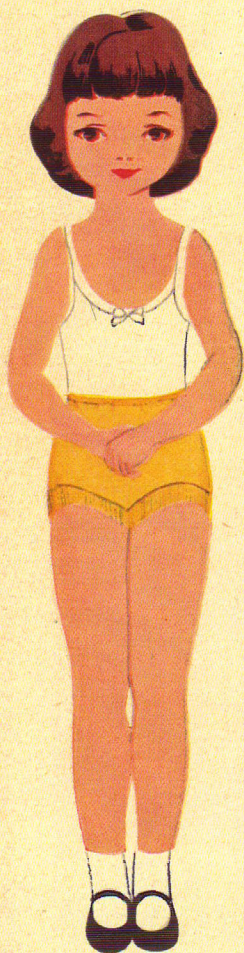
Betsy's jacket that makes her jumper look like a real suit



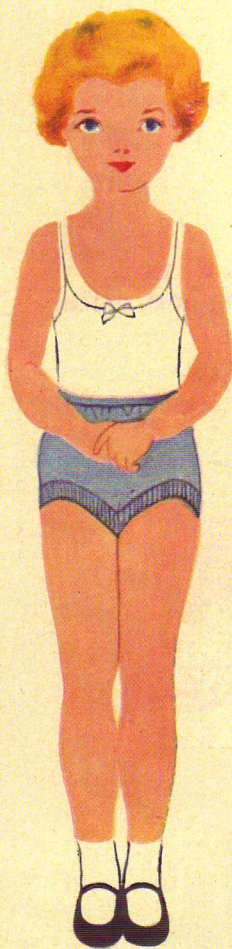
Betsy's jumper has buttons that go all the way down the front



Betsy's new skirt to wear with her white blouse and her weskit



This is Betsy McCall



This is Barbara McCall



Betsy's new hat has a feather. Barbara will get a hat later



Barbara loves her corduroy jacket and her new pleated plaid skirt



Barbara's doll Judy and Betsy's doll Susan went shopping too

HAT BY RICHARD ENGLANDER
SKETCHES BY KAY MORRISSEY

CLOTHES BY FRANK & MASKET AT STORES LISTED ON PAGE 140