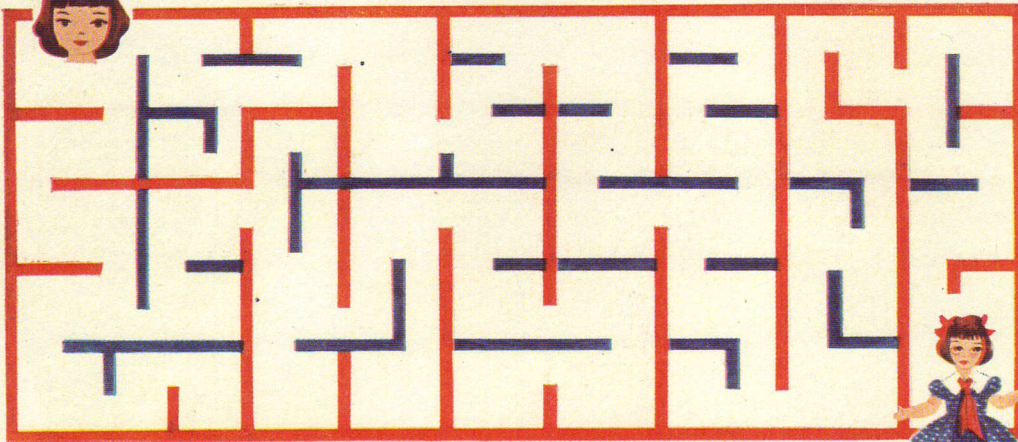
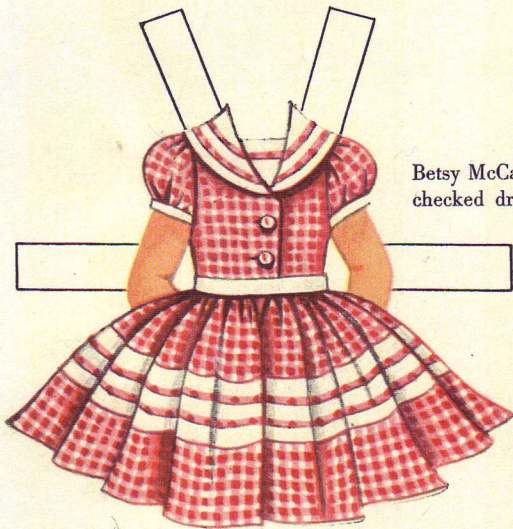


Help Betsy McCall find her doll

START HERE

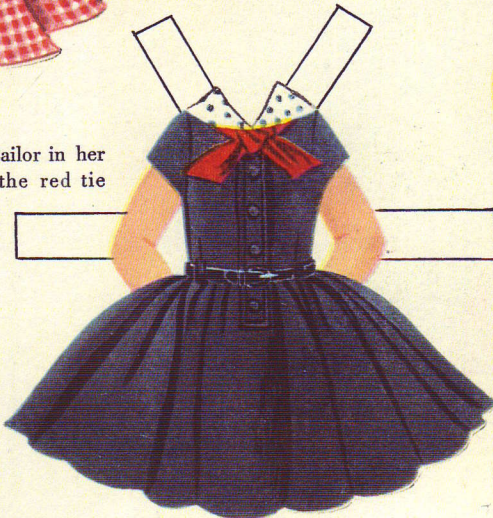


Betsy McCall has lost her doll!
Start in the upper left-hand corner and help Betsy find her

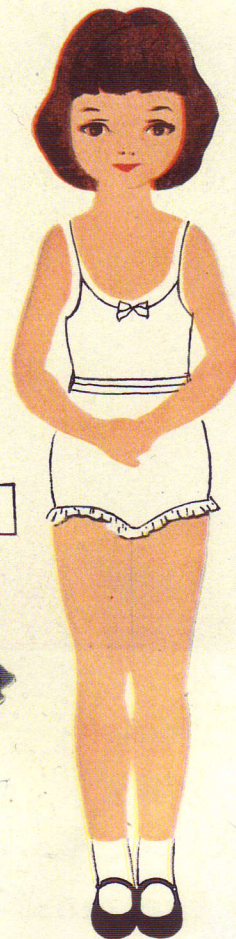
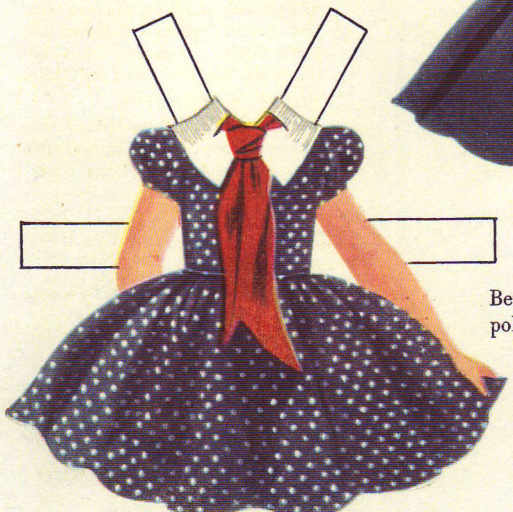


Betsy McCall will wear her red-checked dress on Thanksgiving

Betsy feels like a sailor in her navy dress with the red tie



Betsy McCall's doll has a blue polka-dot dress just like this



This is Betsy McCall

Where to see

Betsy McCall's new clothes

These cotton dresses by Joseph Love may be seen at the following stores. All stores carry sizes 3 to 6x, about \$5; most carry sizes 7 to 12, about \$6. **Polka-dot dress** of Sanforized cotton in navy with white only has white choirboy collar, large red tie. **Checked dress** in red or navy has white sailor collar. **Solid-color dress** in navy or red has white sailor collar with polka dots, red tie.

- ALABAMA**
Montgomery, Bronson's
- CALIFORNIA**
Los Angeles, The May Company
San Francisco, Macy's San Francisco
Walnut Creek, Klad-Ezee Children's Shop
- COLORADO**
Denver, Denver Dry Goods Co.
- CONNECTICUT**
Bridgeport, D. M. Read Co.
Hartford, G. Fox & Co.
New Haven, Edward Malley Co.
Norwich, Reid & Hughes Co.
- FLORIDA**
Jacksonville, Cohen Brothers
Miami, Buncie's, Inc.
St. Petersburg, Maas Brothers
Tampa, Maas Brothers
- GEORGIA**
Atlanta, Davison's
- ILLINOIS**
Chicago, Carson Pirie Scott & Co.
Springfield, Myers Brothers
- INDIANA**
Indianapolis, L. S. Ayres & Company
- KANSAS**
Hutchinson, Wiley Dry Goods Co.
Wichita, Hinkel's Department Store
- KENTUCKY**
Louisville, Kaufman Straus Co.
- LOUISIANA**
Shreveport, Rubenstein Bros., Inc.
- MAINE**
Caribou, Kiddie Korner
Lewiston, Reid & Hughes Co.
- MARYLAND**
Baltimore, The May Company
- MASSACHUSETTS**
Boston, Conard & Co.
Lynn, Goddard Brothers
Pittsfield, England Brothers
Salem, Reid & Hughes Co.
Springfield, Forbes & Wallace
Worcester, Marcus Co.
- MICHIGAN**
Detroit, Ernst Kern Co.
Grand Rapids, Wurzburg Co.
- MINNESOTA**
Minneapolis, Powers
St. Paul, Husney's
- NEBRASKA**
Lincoln, Gold & Co.
Omaha, J. L. Brandeis & Sons
- NEW HAMPSHIRE**
Claremont, Rock-a-bye Baby Shop
Keene, The Kiddie Korner
Manchester, Bon Ton Kiddie Shop
- NEW JERSEY**
Hackensack, Shirbe Children's Shop
Montclair, Louis Harris, Inc.
Newark, Kresge-Newark
- NEW YORK**
Albany, W. M. Whitney & Co.
Binghamton, Hills, McLean & Haskins
Glens Falls, Van's Childrens Fair
Ithaca, Rothschild Brothers
New York, Macy's New York
Peekskill, Children's Corner
Syracuse, E. W. Edwards & Son
Utica, J. B. Wells & Son Co.
- NORTH CAROLINA**
Charlotte, The Children's Shop
- OHIO**
Cincinnati, Shillito's
Cleveland, The Higbee Co.
Dayton, Rike-Kumler Co.
Salem, Strouss-Hirshberg Co.
Toledo, LaSalle & Koch
- OKLAHOMA**
Lawton, The Parisian
Oklahoma City, Kerr's, Inc.
Tulsa, Froug's
- PENNSYLVANIA**
Bradford, Bradford Kiddie Shop
Harrisburg, Pomeroy's, Inc.
Hazleton, P. Deiroth Sons
Johnstown, Penn Traffic Co.
Philadelphia, Gimbels Philadelphia
Pittsburgh, Gimbels Pittsburgh
Pittston, A. B. C. Youth Center
Williamsport, Brozman's
- RHODE ISLAND**
Providence, Shepard Company
- SOUTH CAROLINA**
Charleston, Jas. F. Condon & Sons
Greenville, Meyers-Arnold
- TEXAS**
Austin, Goodfriend's
Beaumont, White House Dry Goods Co.
Corpus Christi, Lichtenstein's
Dallas, Sanger Brothers
El Paso, The White House
San Antonio, Joske's of Texas
- VIRGINIA**
Newport News, Nachman's Department Store
Norfolk, Smith & Welton
Richmond, Miller & Rhoads
- WEST VIRGINIA**
Charleston, The Diamond
Crafter, Barton's Kiddie Shop
Logan, Jack & Jill Shop
- WISCONSIN**
Milwaukee, Gimbels Milwaukee