



PHOTOGRAPH BY JAMES ABBE, JR.

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*See how Betsy McCall  
has grown! Now she's a  
3-D Paper Sculpture\* doll  
to put together.  
A dress and pinafore  
like hers can also be  
made for a real  
little girl from McCall's  
pattern No. 3025*

Wonderful present for any little girl . . . a Betsy McCall doll nearly three feet tall, die-cut of stiff paper in bright colors. Even the children can assemble her with the easy-to-follow instructions. (No scissors needed . . . just fasten together in the numbered slots. About fifteen minutes is the average making time.) She stands when hung by a string on the top of her head . . . makes a wonderful daily companion for Betsy McCall fans, a gay decoration for parties. For more information on pattern for little girl's dress see last page

\*TRADE-MARK OF PAPER SCULPTURE, INC.

## BIGGEST PAPER DOLL

**McCall's, Dept. PS**  
230 Park Avenue  
New York 17, New York

Please send me \_\_\_\_\_ life-size Betsy McCall Paper Sculpture kit(s)  
at \$1.00 each.

Please send \_\_\_\_\_ life-size Betsy McCall Paper Sculpture kit(s) with  
inscribed gift labels at \$1.00 each to my gift list of names and addresses  
which is attached.

Total number of kits ordered at \$1.00 each \_\_\_\_\_

I enclose \$ \_\_\_\_\_

Name \_\_\_\_\_  
(Please print)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

CREPE-PAPER DESIGNS BY DENNISON



More play fun with Betsy McCall! Any child can make matching crepe-paper dresses and accessories for herself and for her life-size Betsy. Directions for making them are included in the Paper Sculpture kit