

# a letter to Santa from Betsy McCall



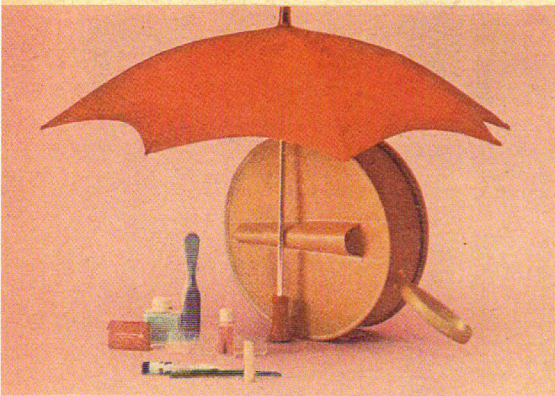
Dear SANTA:  
I'd like a little doll  
who looks just like me,  
with lots of dresses  
and doll furniture just her size...  
and a 14-inch doll  
who looks like me too...

PHOTOGRAPHS BY PAUL WELLER



...and a toy puppy  
like my dog Nosy...  
and a little toy lamb...

... and a Betsy McCall doll kit,  
maybe the one with the things  
I need to make doll clothes...



...and a hatbox for traveling,  
with things to keep me  
neat and pretty,  
Love from Betsy



**Betsy McCall 8-inch doll** has saran hair, a slim, hard-plastic body. Her eyes open and close, her knees bend. In chemise, shoes, socks, \$2.25; outfits from \$1.50 to \$3 each.

**Betsy McCall 14-inch doll** has rooted hair to wash, comb, curl. Of vinyl, \$7.98 or \$8.98 (depending on outfit; this one is \$7.98).

**Betsy McCall's puppy** of washable rayon plush is 22 inches long, has a squeaker in his nose. In black, brown or white, \$4.

**Betsy McCall's lamb** cries when you turn him over. Of white or black washable plush, \$4. Puppy and lamb by Knickerbocker.

**Betsy McCall Play Kits** each come with an 8-inch doll. "Designer's Studio" has materials and patterns for making seven outfits, \$4.98; "Western Ranch," dude ranch regalia, \$5.98; "A Day with Betsy McCall," dawn-to-dark wardrobe, \$6.98. Dolls and kits by American Character Doll.

*Above items may be seen at stores listed.*

**Betsy McCall doll furniture** of sturdy hardwood with nontoxic finish. Rocker, \$2; wardrobe, \$3.50; four-poster bed, \$4.50. Other pieces too. By Strombeck-Becker.

**Betsy McCall Pretty Pac** with grooming aids and umbrella, \$5.98. By Amsco.