

Betsy McCall's Town Fights Pollution



Dr. Broome, our new mayor, really was the one who started it when he told the newspapers that the *children* would go out and fight pollution while their parents just complained about it. We kids could start with our own town; maybe other towns would hear about it and copy us, until, by and by, maybe *that* would be the "solution to pollution." He even suggested a name for us: Children's League for Environmental Action Now. It seems long and much too grown-up—'til you see the initials: C.L.E.A.N! Isn't that *neat*? Mommy is crazy about the idea. Daddy (who loves to make jokes) remarked: "Like the old saying, a new Broome sweeps C-L-E-A-N!" Just the same, the mayor came up with the grooviest

plan: to collect and sell the things that can be used again. (They call it being "recycled.") So now everybody stores their newspapers, aluminum cans, and glass bottles, and then on the last Saturday of the month, our daddies gather them all up in trucks and take them to the parade grounds. There, the companies that buy such things weigh the whole collection and pay \$20 a ton. So far they have paid \$320 to our town. And the money goes to a different charity each month. And we kids are the ones who spread the word about what we're doing—and ride along to help carry things at pick-up time! Is there a C.L.E.A.N. group in your town? Why don't you help start one?



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