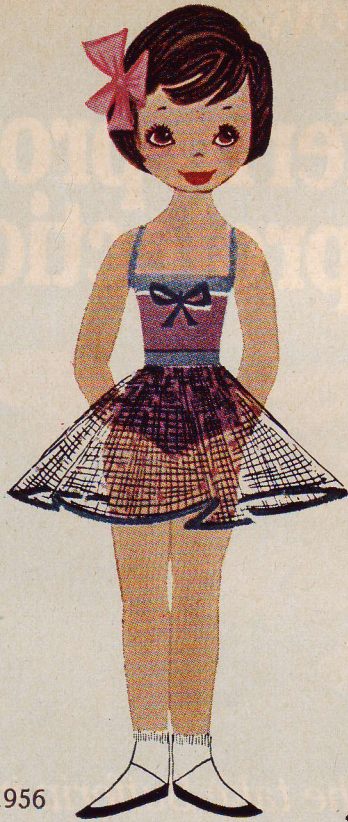




1951



1956



1960



1963

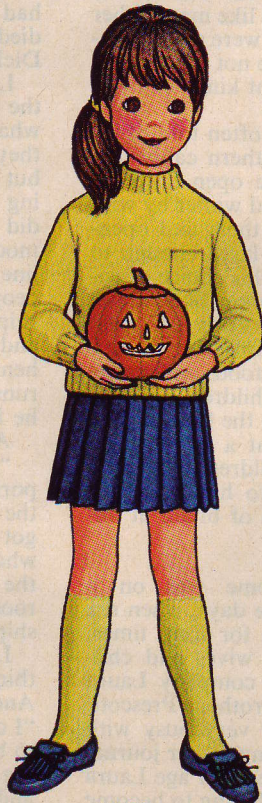
GROWING UP WITH BETSY McCALL

It was way back in May of 1951 when Betsy first appeared in our pages. She was five going on six, and she lived in a little white house with her mother and father and a dachshund named Nosy. Over the years Betsy has grown a little older, acquired a twin brother and sister named Kerry and Merry, and

gotten herself involved in all manner of things, from UNICEF to the Girl Scouts. She has received thousands of letters—some from mothers who remember Betsy when they were children—and the most-asked question is: How old is Betsy McCall? And the answer: Just as old as the child who asks.



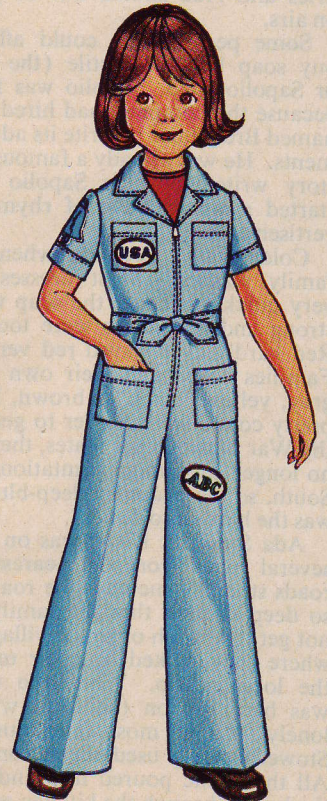
1966



1968



1971



1976